



EXPRESSION OF INTEREST

A Brief Guide to Creating an Idea

For Vision 20/50, we want you, artists, to be the engineers of the future. Using your ideas, your practice and your hypothetical artworks, we want to imagine a bold, ambitious and aspirational vision for our region, our world and our art.

Here are some things to consider in conceiving your idea for an EOI:

Don't worry about the how because it is allowed to be just the bold, ambitious idea
Focus on the art and the audience you would want to see engage with it
This is an opportunity to dream big and imagine the most exciting version of your practice
It is likely, right now, impossible because it is designed for a world that is yet to exist

Below are some questions that might help spark your idea. You don't need to answer these explicitly, they are here to ignite your imagination!

In the Central West region in 2050...

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| What could your artform look like? | Who are the audiences? |
| What tools or media might exist to make work? | Who are the participants? |
| Who are the artists making work? | What other sectors do artists collaborate with? |
| What technologies exist that artists can use? | What scale is possible for new work made in the region? |
| What social, economic, political structures exist that support the arts? | What does the environment in the Central West look like? |
| What does a whole Central West-region Arts Festival look like? | What does an arts organisation look like? |

We've dreamt up some brief examples that might help you get started – but dream big and bold!

--An international, intercultural collaboration culminates in a performance using cutting edge digital hologram projection technology, and is performed simultaneously live by an ensemble from regional artists around the world--

--A Central West-based, full time professional Symphony Orchestra performs a concert of world premiere new music by regional NSW composers before embarking on their world tour.--

--A monumental scale sky-sculpture by a Central West artist is installed across night the sky region wide, visible across and beyond the whole horizon--

So what can you imagine?
Submit an EOI [HERE](#)